GIRL INSPIRED

Father Greets Long-Lost Son, Who Declines Proposal to Live With Him.

"Who is that? Is it Franz? Yes. Yes. My boy! This is your father. Don't you know him?"

Frank Schwarz, sixty-three years old, soldier of fortune and old time botel waiter, was talking over the telephone. For the first time in seven years he was hearing the voice of his boy Frank, the artist who leaped from poverty and obscurity overnight to the fame of a winner of the Prix For the de Rome.

Weakened Foot In a few hurried words in German the elderly father had arranged for his son to come to his little apartment at No. 1480 Avenue A for a reunion last night. But he had scarcely laid down the receiver before he became so nervous over the coming interview that he jumped into a taxicab and went down to No. 1 Perry Street to see his son.

Frank Schwarz ir, was out when the elder man arrived at the little attic room where he had been taken in by friends when he ran out of funds and was evicted from his shabby tenement room at No. 356 East 19th

Just as his father was leaving the bouse to return to his home, convinced that his son would not return, they met in the dark hallway. After an affectionate reunion Young

Schwarz told newspaper men he was pleased to see his father and to know ARCH PRESERVER SHOP that he was not dead, but that he 425 PIFTH AVE. would not return to him.

"I have stood on my own feet all this time and I will continue to do so," he said. "My father is mighty kind in his desire to help me, but

with the Prix de Rome I can get along without his assistance, and I am sure he has not enough money to warrant my making myself a burden to him."

Do not trifle with your feet, for

neglecting them may mean years

of suffering. When their muscles

or bones have weakened you

should get without delay the

Arch Preserver Shoe to correct

The patented bridge construc-

tion of this shoe, entirely un-

noticeable, provides the only

proper support upon which the

arch can comfortably rest. You

will find the Arch Preserver Shoe

to be the most effective and

efficient shoe ever offered for

the relief and correction of the

I EAST 38 SE

arch-troubled foot.

CREDIT

There are many things to buy for the summer holi-

days to come, and most important of all are clothes.

The convenience of our liberal credit plan is appre-

ciated by thousands of pleased customers who make

Partial Payments, Weekly or Monthly

Cool Clothes

for Hot Weather

It . time to get that hot weather suit now. The hot

weather we have already had only serves to empha-

size the importance of this sale. These are smartly

styled, well tailored suits of tropical worsteds, cool

as a zephyr and will give unusually good service. We

believe the price to be lower than they can be bought

Smart Cloth Suits, \$27.50 to \$50

Store Open All Day Saturday, July 2d

Closed all day Saturday during July and

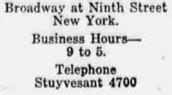
August, beginning and including July 9th.

\$1 1.75 Tropical

Worsteds

and strengthen them.

Young Schwarz had been taken in by Mrs. Grace Hazzard and Miss Emily Price, his friends, who live in Emily Price, his friends, who live in the Perry Street garret. Until he learned he had won the painting prize he steadfastly refused to go there. He said the only inspiration he had for the prize-winning picture, "A Tribute to Heroism," was the ald given him by a girl now in the West.





IT is not big type and big talk in the newspapers-but the quality, fashion and fair price of the goods in the store which make value and give lasting satisfaction.

From America's finest mills

ask for this hosiery by its well-known name, and buy it by the dozen

4,452 pairs women's silk stockings, seconds \ \$1.65

900 pairs women's silk stockings, seconds | \$1.15

of our \$2.35 to \$3.50 grades......

of our \$1.95 grade.....

of our \$1.45 and \$1.75 grades......

of our \$1.10 grades......

2,556 pairs women's silk stockings, seconds t

1,560 pairs women's silk stockings, seconds)

7,200 pairs children's mercerized cotton

372 pairs children's silk socks, seconds of

3,288 pairs children's silk and silk-plated)

socks - perject - sizes for babies of 6 mos. to girls of 16 years; our 35c, 50c and 55c grades

75c grade

socks, three-quarter length, seconds of 75c,

80c. and \$1 grades.....

mention the name. It is

We got ALL the mill accumulation of seconds of women's and children's hosiery (every bit as good as firsts, as far as service is concerned), and a surplus lot of children's socks—the finest values we have offered in years

-50 styles, all made for this sea-

At \$1.65-

-full fashioned-sheer or me-dium weight-black, white, brown

-plain weave-Paris side clock-

ing; one narrow, one a little wider, dropstitch effects—open-work ankles—sizes 8 ½ to 10 ½ in

At \$1.15-

Women's stockings-pure silk

-full fashioned-mercerized cot-

ton tops and soles—black, white, brown—sizes 8½ to 10½.

The firsts of these stockings sell for \$1.95 pair, and we cau-

Women's stockings-pure silk

-seamless foot and mock seame

vertical stripes-sizes 8 2 to

Women's stockings-pure silk

not get enough of them.

the lot, but not in each kind.

Women's stockings-pure silk

So we think. And so think thousands of our customers, who

Extraordinary Sale of WOMEN'S and HOSIERY, Friday

9,468 pairs of Women's Silk Stockings, 65c to \$1.65 pair; 11,556 pairs of Children's Socks, 28c to 60c pair

Field Glasses

20 field glasses and prism binoculars, best European

makes ONE FOURTH less, because just a li	ttle shopwor
Vome of maker Regular price 4—Fleurigny field glasses \$17.75 2—Idea my field glasses \$23.75	Selling (eq.) \$13.32 \$17.82
PRISM BINOCULARS 1—Busch, 6x30 M.M \$70.00	\$52,50
4-Voightlander, 6x24 M.M \$78.00	\$58.50
1—Voightlander, 6x25 M.M \$80.00 2—Kershaw, 6x24 M.M \$83.00	\$60.00 \$62.25
1—Kershaw, 2x24 M.M \$86.00 3—Rodenstock, 6x25 M.M \$75.00	\$64.50 \$56.25
1—Goerz, 6x24 M.M\$80.00 1—Goerz, 8x25 M.M\$85.00	\$60.00 \$63.75

Our regular stock of field glasses includes the finest glasses made, and all good kinds. Prices up to Main Floor, Old Building

FOR MISS 14 TO 20

\$25 to \$32.50 Summer **Frocks at \$19.75**

Imported checked gingham. Imported dotted Swiss Medium-weight linen.

Voile and linen. Novelty Voiles.

The remainder of our Salon collection which has received so many charming compliments, because of the exquisite simplicity of the styles, fine materials and beautiful workmanship.

All the smart colors, includ-ing red, green, porcelain blue— black, jade and brown.

Sleeveless frocks, \$10.75 Linen, checked gingham or wool jersey. Our favorite mod-el with deep V-neck. All the modish colors.

Crepe de chine frocks at \$32.50

An adaptation of a Vionnet model made in a cool printed crepe de chine. White ground with design printed in porcelain blue, jade, navy blue or black.

Georgette crepe and crepe

de chine frocks, \$39.50 Navy blue and black-simple, but distinctive models. Some of the Georgette crepe dresses are also in white and dainty pink.

> Bathing suits at \$4.95 to \$7.95

Worsted jersey suits in the simple styles which young women prefer because they are ideal for swimming, with contrasting colors.

Sizes 14 to 20 years. Sports coats, \$12.75 to \$25 In wool jersey-tuxedo model,

Flannel in red, green and many other colors as well as in black, \$19.75 and \$25.

Sports skirts at \$7.95, \$9.75 and \$12.75 Our own specialized models. Baronette satin, \$7.95.

White flannel, plain or gathered at waist, \$9.75. White flannel, pleated, \$12.75

Second Floor, Old Building Tenth Street

Reduced

Frocks for every summer occasion for girls of 6 to 14 \$9.75 to \$19.75

Were \$15 to \$42.50

Exquisite party frocks of taffeta, Georgette erepe, crepe de chine, imported or-

Smart play frecks of imnity, striped or polka dotted or imported checked gingham.

Traveling frocks of serge and foulard.

Khaki middies, straight or

Khaki bloomers-full

from shoulder yoke, embroid-ered emblems and braided collar. In navy blue, hitty cloth, or white galatea. Girls' hathing suits, knitted, \$3.75, \$6.95; sizes ö to 12 years.

Second Floor, Old Building

Black Chantilly Lace To make your Flouncings—less

36-inch flouncing. \$2.25 \$5.95 grade..... 24-inch flouncing, \$1.65 \$3.95 grade......

About 500 yards, from France. Last of an extraordinary pur-chase of some 5,000 yards.

There are six lovely pattern

The designs are as delicate as cobwebs, as sheer as shadows. They could not be purchased today from any importer in New York at the price at which you may buy them here.

Lace Section. Main Floor, Old Building

Silk Handbags, \$3 Fashioned on the lines of the

porch handbag.

Moire silk-black, navy blue, taupe or brown—on particularly well-shaped, etched metal or self-covered frames, lined with poplin in soft tones. Inside purse frame and mir-

Main Floor, Old Building

gandie.

pleated model with adjust-able fastener at waistline,

Regulation dresses - \$4.50 special - one-piece model with pleated skirt falling

Outings pleasant

VACUUM BOTTLES - Hot-akold and Universal bottles Green; nickel-plated and leather to \$4.50; quart size, \$2.25

VACUUM JARS with green and nickel-plated cases— 12-pt. size, nickel, \$4. 1-pt. size, nickel, \$5. Quart size, nickel, \$6.75. 1-pt. size, green case, \$3.50,

Quart. green case, \$4.75,

CARAFES - nickel-platel cork and glass stoppers, quart size, \$7.50 to \$10.50. CARAFES — nickel-plated — pint size, single, \$6.50; quart size, single, \$9.50; pint size, two

ottles, \$10; quart size, two bot-BLACK LEATHEROL—pint size, single, \$2.50; quart size, single, \$3.50; pint size, two bottles, \$4.50; quart size, two

METAL FOOD BOXEShalf pint, 75c and \$1; 1 pt., \$1 and \$1.75; 1 et., \$2.50. Seventh Gallery, New Building



Tuxedo Sweaters at \$4.75

150 at this price.

Black, navy blue, buff, gray, jade, brown, hyacinth, henna.

These sweaters are of lightweight wool, knitted in the Shetland stitch alternating with purling which gives the effect of stripes -a new favorite with Fash-

Blouses specialized at \$5.50

Especially designed for wear with the three correct types of sweaters-

Blouse with frill in centre is for wear with Tuxedo sweater. Blouse with Eton collar for sweater with round neck.

Blouse with long collar is perfect under the slip-on sweater, with deep V-neck.

All of these bleuses are reproduced in an excellent quality of imported white dimity organdie-crisp, cool-looking and launders beautifully.

Price is absurdly low.

Blouses at \$2.25 Smart tailored model with long roll, but pointed collar in white lawn. For we ar with sweaters, too.

Second Floor, Old Building

Women's two-in-one Bathing Suits, \$7.50

As the vogue of the jersey bathing suit is increasing every day, we are featuring, for Friday, an excellent suit of worsted jersey at \$7.50.

It is in the practical and good-looking two-in-one style, which eliminates the use of the bothersome separate tights. In black or navy blue, with bands of self color, white, con-trasting colors, or vari-colored

stripes. Sizes 34 to 46. Satin bathing suits, \$7.50

Taffeta bathing suits, \$10.50

Caps, hats, shoes and boots at many prices. Second Floor, Old Building

Sports Petticoats Silk jersey, \$2.95

Gay colors. Serviceable quality. Straightline flounces, according pleated. Chic color combinations.

Tub Silk, \$2.95 Attractive flounced or tailore. models - shadow-proof panel back and front. Pink or white. Third Floor, Old Building

Sports Scarves bring a holiday mood

More especially when, for 24 grades, you pay only \$1.50. Gay Roman stripes. Knitted fibre silk.

Two yards long. Fringed at the ends. Very attractive combinations of color, which will go very well with solid-toned sweater

and cocky sports hat,

Silk Skirts 150 skirts fashioned

of well-known trademarked sports silk.

> At \$9.50 \$15 and \$16.50 grades

In white, white and black, and all the smart sports colors. Majority are in beau-tifully pleated models, others are plain and have smart straight lines. Waistbands 26 to 36 inches. All lengths.

At \$5.75 Our \$10 grade

Skirts of trade-marked sports silks, and a few of lightweight plaid woolen skirtings. Only 85 skirts in this group.

Second Floor, Old Building



Black Hats, \$6 White Hats, \$6

Paris and yet we have reproduced 200 hats.

In quality these hats measure up to our \$10

Black hats have transparent brims and satin crowns are trimmed with glycerined White hats are of Georgette crepe and are in the smart and becoming mushroom styles;

of white flowers. blue Georgette crepe hats at \$6 First Floor, Old Building

trimmed with numerous kind

Light Luggage -special offer

Tourist cases, \$5

24 in., black enamel cloth; tray, top pocket, cretonne-lined. 26 in. tourist case, \$5.25. 50 at these prices.

Oxford bags, \$9.85 3-piece cowhide.

Black cobra grain. Leather lined; 16 and 18 in. First Floor, Old Building

For the Kiddies

Beach togs Easily laundered. Hard play

won't hurt them-Beach suits for little boys 95c and \$1.35.

Beach rompers-for little girls, \$1.15 and \$1.35.

Bathing suits

Little one-piece worsted af-fairs with smart borders that little tot- look very adorable in and that can be slipped off in a hurry after the bath is over-In tan, gray, navy blue or scar-let; \$2.95 to \$4.50.

Terry cloth bathrobes to wear over the bathing suit going to and from the beach.

Sizes 2 to 8 years. In tan, blue, or pink; \$2.95. Third Floor, Old Bullding

696 pairs children's silk socks, three-quar-60c ter length, seconds of \$1.15 grade.....

85c

65c

28c

pair

38c

50c

We went to the mills. We can't heels—black and Havana brown —sizes 8 ½ to 10 ½. which gives us our greatest business in hosiery—very particular about flawlessness of their prod-uct. We wanted something good for just before the Fourth. At 28c-Children's socks — sizes 4 to

> than 50 styles-many new color effects. At 38c-Children's socks - pure sitk-mercerized cotton cuffs, toes, heels-white and colored with self or colored horizontal stripes-

fresh, perfect-white or colored

legs-fancy turnover tops-more

sizes 612 to 9, broken. At 50c-Children's socks—sizes 414 to 914, in pure silk, plain white and colors, mercerized cotton toes and

Sizes 4 to 6½, in pure silk, ribbed weave, white, pink, blue, with crocheted tops and ribbon drawn through. Sizes 614 to 914, silk-plaited,

i length, white or colors. At 60c-Children's socks—three-quarter length—pure silk—mercerized cotton toes and heels—white and

colors-sizes 6 to 9. Friday morning!

A long, wide aisle will be given over to this sale, stretching from the Broadway door along the Ninth Street side half a block long. We will try to make your choosing as comfortable and easy as possible.

camless foot and mock scamed Substantial Reductions on

Beacon Cord Tires for over the Fourth

ALSO-a few beige and navy 30 x 31/2.....\$17.50 32 x 31/2.....\$22.25 32 x 4.....\$27.75 33 x 4.....\$28.63 34 x 4.....\$29.63 32 x 41/2.....\$31.50 33 x 41/2.....\$32.18 34 x 4½.....\$33.53 35 x 41/2.....\$34.00 35 x 5.....\$41.63 37 x 5..., \$43.20

Guaranteed 8,000 miles

Motor Dusters, \$4.50 to \$20.

Accessories for the Holiday Motor Trip.

Kennebec Canoes, lustrous stripes, \$106.

Maine Coast Special Rowboats, \$90. (Only 3, slightly damaged) In the Motor Shop, Burlington Arcade Floor, New Building

Biff! Bing! Bang! It's a Cracker Jack!

lates a pound of chocolate-covered caramels half a pound of assorted hard candies a hu half a pound of assorted hard candles—a non-fire-cracker filled with salt water taffy—five packages of fire crackers and torpedoes, from which will be exploded peppermint sticks, gum-which will be exploded peppermint sticks, gum-

Eighth Gallery, New Building Main Floor, Old Building

\$2.50

drops and other goodies—two snapping bons, red and blue, containing gay paper

All done up in patriotic papers-red, white, blue.

for elsewhere.

53-57 West 14th St., near 6th Ave.

HECHT BROS.